

January 2022

[www.adama-alma.com](http://www.adama-alma.com)  
[www.hghg.ca](http://www.hghg.ca)



*We feel we are overcoming in unpleasant times. We feel stronger, full of new energies, new mindsets, and new inspirational and creative ideas. It feels good! We are ready to add yet more color, flavor, and love to our lives and yours – to supplement them with more and more beauty and delight.*

*We need to make our home a place that makes us happy!*

*The way our home looks and feels has a dramatic effect on our happiness and well-being, so it's important for every space to encourage feelings of joy and satisfaction. When we're decorating a space, we need to ask ourselves, how do we want to feel in this space? and try to envision the ambience we want that room to have.*

*It's clear that with the right choice of accessories and designed elements, like rugs, every room in our home can increase the contentment and comfort of all the people (and pets) who live there. You might choose to add a touch of nature and bring the outdoors in with green or floral designs, or you might go with timeless interior styles, like art deco elements. These designs transform with your taste and with the seasons, and they seem to return again and again. You can give the room personality with your own finishing touches and, more importantly, make yourself happier.*

*Take a deep breath and dream away with this inspiring catalog from ADAMÁ. Get inspiration to decorate your home, appreciate everything you have more, and enjoy living with the ones you love.*

*With love*

*The ADAMÁ Team*

*Tenemos la sensación de estar superando momentos difíciles.*

*Nos sentimos más fuertes, con energías renovadas, con una nueva mentalidad. ¡Y sienta muy bien! Estamos listos para añadir aún más color, sabor y amor a nuestras vidas y también a las vuestras para complementarlas con más belleza y disfrute.*

*¡Necesitamos hacer de nuestro hogar un lugar que nos haga felices!*

*La manera en cómo luce nuestra casa y cómo nos hace sentir tiene un efecto directo en nuestra felicidad y bienestar, así que es importante que cada espacio nos transmita alegría y nos haga sentir satisfechos. Cuando pensamos en decorar un espacio, necesitamos preguntarnos cómo queremos sentirnos en él y visualizar el ambiente que queremos que transmita.*

*Está claro que la correcta selección de elementos y accesorios, como alfombras, de cada habitación de nuestra casa aumenta la satisfacción y la comodidad de todas las personas (y mascotas) que allí residen. Tal vez añadamos diseños florales que evoquen la naturaleza o quizá prefiramos estilos atemporales como elementos de art decó. Estas combinaciones se adaptan según tus gustos y según las estaciones que van y vuelven.*

*Puedes dar personalidad a una habitación con toques propios y lo más importante, conseguir sentirte feliz.*

*Respira hondo y sueña con este inspirador catálogo de ADAMÁ. Toma ideas para decorar tu hogar, atesora más todo lo que posees y disfruta de la convivencia con tus seres queridos.*

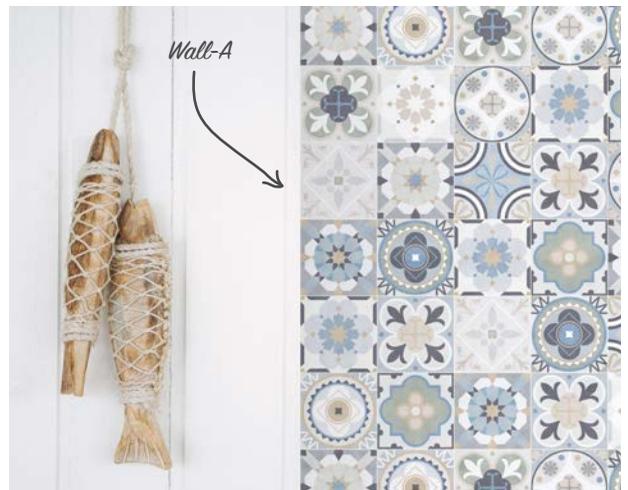
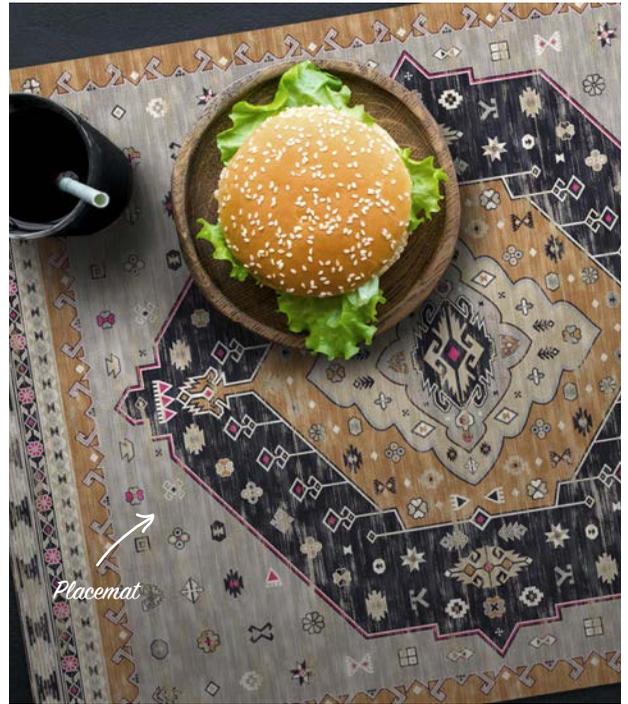
*Con amor*

*El equipo Adamá*

Armenia\_G 80x120 cm



ADAMÁ product line





 Sunflower\_A 30x40 cm



 Sunflower\_Y 40x80 cm



Bluesky 0.0x30cm







*Allegra\_B* 10x10 cm, *Allegra\_W* 15x15 cm



*Adana\_C* 30x40 cm

Lion\_B 200x300 cm





Kinaray\_G 120x180 cm

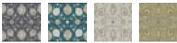






Scape\_B 120x180 cm





## *ADAMÁ Olde Mill House Shoppes Inc.*

In the heart of Pennsylvania Amish country, the citizens of Lancaster are no strangers to quality home goods, and tourists look for a piece of the area to take home with them. That's why Olde Mill House Shoppes Inc. (105 Strasburg Pike, Lancaster, PA, 17602) has been a fixture in the region since 1976. Housed in a pair of historic buildings, the store carries a variety of products, from home decor and lighting to women's clothing and pantry items.

One of its products is ADAMÁ vinyl rug. ADAMÁ mats come in as many colors and sizes as other rugs, but are much more durable and easier to clean. The store's owners, the Landis family, found it effortless to add the mats to their display areas. Though they are part of the displays, the mats can stand up to the high traffic of customers while cleaning up easily and preventing anyone from slipping.

The Landises were thrilled to choose a variety of mats they loved in several of ADAMÁ's numerous design collections, and just in time for the holiday season. These vinyl rugs go great with the store's heartwarming Christmas decor, but they'll be perfect throughout the year, too.

"We are amazed at how many different patterns our customers can choose from, and knowing that the mats will last a long time and be easy to clean, we feel this product is one our customers will love!" Tina Ator said. "When we found out they could order the mats in any size and shape they need, we knew we wanted to work with ADAMÁ."

When you think of the holiday season, you often think of warmth and comfort – candles, an open fire, good food, and family – and the Olde Mill House Shoppes has it all. The Landises chose each vinyl rug to go with a display in the same way a family would choose them for their home.

For their extensive candle display, Tina chose Nuria, a modern design with freeform shapes in various shades of brown and a wood-like grain. It complements the display of colorful candles and pairs perfectly with the wood floor.

To spruce up the downstairs counter area, the owners chose a runner mat in an updated but classic design. Its neutral shades accentuate the evergreens and holly berries in the display case and echo the hues in the stone wall, but don't overwhelm the viewer's eye.

A mat with an intricate gray tile pattern brings the store's fireplace into the twenty-first century. Small squares of rusty red match the hearth's bricks as though the rug was made to be laid there – because it was!



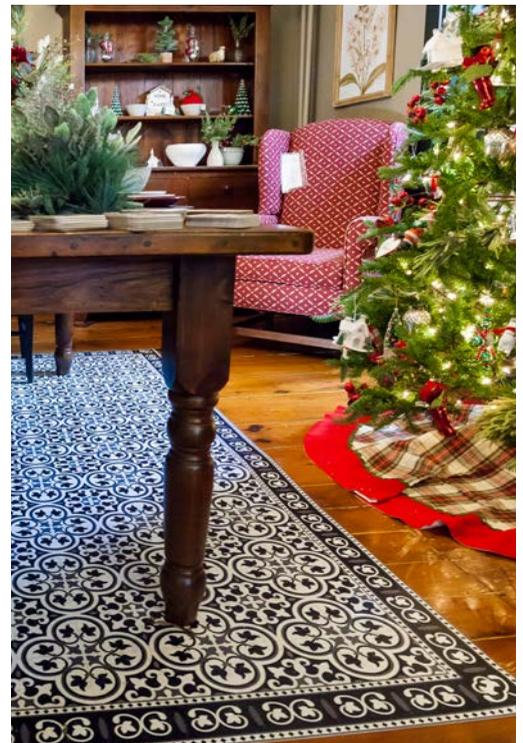


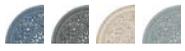
The Olde Mill House Shoppes displays furniture and home decor in the Barn, arranged as fully decorated living areas to help customers share their vision. The dining room now features a large black and white mat (Pinta Black design). It's large enough to protect the vintage wood floors and help define the area where the table sits. At the same time, it's versatile enough to accompany seasonal designs, such as the shop's lively Christmas decor.

And finally, in the family room, a contemporary floral mat grounds another dining area (Castany\_N design). Its red details pair well with the red cabinet and wall trim nearby, and plenty of white space in the design keeps things light to provide a lovely contrast with the dark wood table and benches.

Besides adding ADAMÁ vinyl to its inventory, the store has introduced ADAMÁ vinyl placemats, which offer the same durability and assortment of patterns to choose from. In the store display, these smaller mats offer a simple way to add an elegant touch to the seasonal dining table. Like the rugs, the placemats can be wiped clean quickly at the end of a meal. They're a brilliant way to customize a holiday or everyday table without adding to the clean-up time.

With ADAMÁ vinyl mats and placemats on the Old Mill House Shoppes' floors and brightening its displays, the store will be able to offer its customers practical and beautiful home decor for many more holiday seasons to come.





Mali\_O Ø 67,3 cm







Shell\_O 120x240 cm





Justin\_V 170x240 cm 





Clan\_T 170x240 cm



There are so many reasons to put up your Christmas decorations. It can actually make you a happier person. An evergreen tree, twinkling lights, and multicolored baubles stir up feelings of pure joy and can literally modify your body's hormone production. It creates a neurological shift that can produce the sensation of deep happiness.

We tend to associate Christmas with some of the most joyful times in our past – after all, Christmas is often one of the happiest days for lots of kids: presents, Santa Claus, cookies, every kid's dream. It stirs nostalgia, which links us to our personal history, helps us understand our identity, and reconnects us with our childhood.

Decorate your home with happiness this Christmas. Bring your nostalgia to your dining room and other family gathering areas with beautiful holiday placemats and rugs in styles and colors that will make you and your friends and family H-A-P-P-Y.

Merry Christmas.

Sobran motivos para decorar un espacio con un ambiente navideño.

En realidad, puede hacerte una persona más feliz. Un árbol verde, luces brillantes o bolas multicolor despiertan sentimientos de pura alegría y pueden modificar literalmente la producción de hormonas en tu cuerpo. Crean un cambio neurológico que puede reproducir la sensación de felicidad plena.

Tendemos a asociar la Navidad con algunos de los mejores momentos del pasado. Después de todo, la Navidad es una de las mejores épocas para la mayoría de los niños: regalos, Papá Noel, dulces... ¡el sueño de todos ellos!

Despierta la nostalgia que nos vincula a nuestra historia personal, nos ayuda comprender nuestra identidad y nos reconecta con nuestra infancia.

Decora tu hogar con felicidad estas Navidades. Devuelve la nostalgia a tu mesa y a tus reuniones familiares con bellos manteles y alfombras de diferentes estilos y colores que os harán sentir a tus amigos, familia y a ti mismo F-E-L-I-C-E-S.

Feliz Navidad.



*Yezi\_O*



*Yezy\_V*



*Yulia\_C*



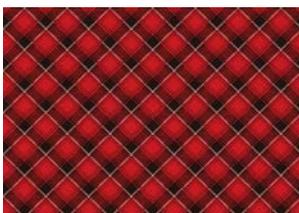
*Yulia\_P*



*Yulia\_V*



*Clan\_C*



*Clan\_R*



*Clan\_T*



*Mali\_R*

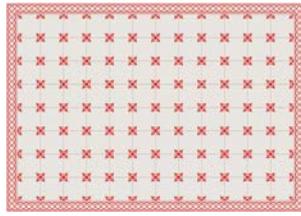


*Mali\_W*

Xmas Best Sellers



Xmas\_Love



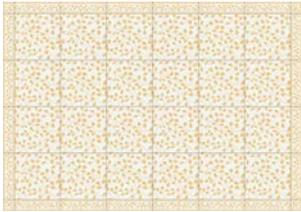
Belita\_R



Xmasnow\_B



Xmasnow\_W



Leaves\_D



Nochebuena\_D



Hogar\_W



Mistletoe\_V



Viento\_V



Holly\_A



Faith\_C



Casablanca\_R







Armenia\_V 60x120 cm



# ADAMÁ New Collection



Adana\_A



Adana\_C



Armenia\_G



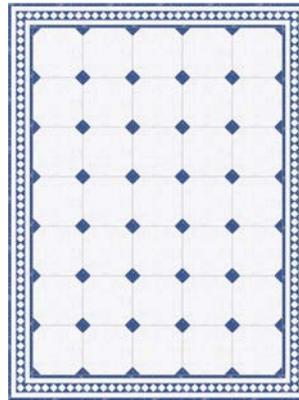
Armenia\_N



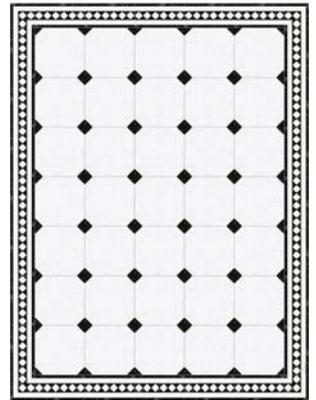
Armenia\_O



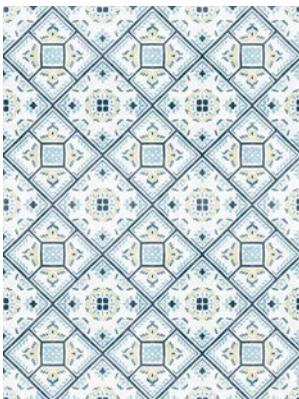
Armenia\_V



Lion\_A



Lion\_B



Sunflower\_A



Sunflower\_Y



Bluesky\_A



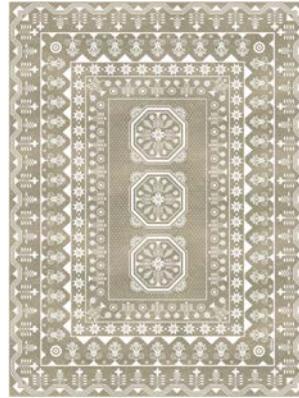
Bluesky\_O



*Kinaray\_A*



*Kinaray\_G*



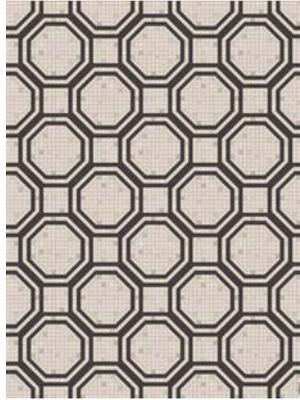
*Kinaray\_V*



*Kinaray\_W*



*Justin\_V*



*Scape\_B*



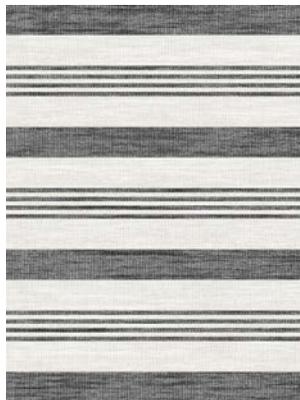
*Shell\_O*



*Roy\_A*



*Roy\_C*



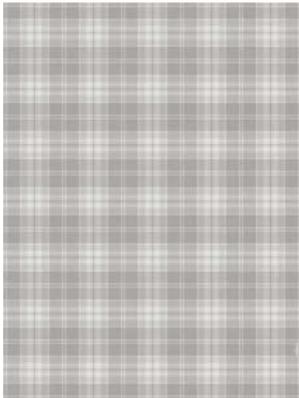
*Roy\_G*



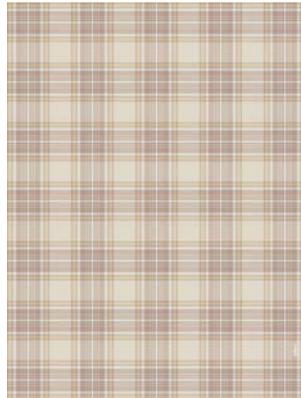
*Roy\_P*



*Roy\_V*



*Clan\_G*



*Clan\_O*



*Allegra\_B*



*Allegra\_W*



*Mali\_A*



*Mali\_G*



*Mali\_O*



*Mali\_T*



*Washington\_A*



*Washington\_G*



Roy\_G 60x180 cm



# ADAMÁ Winter21 Collection



*Madonna\_A*



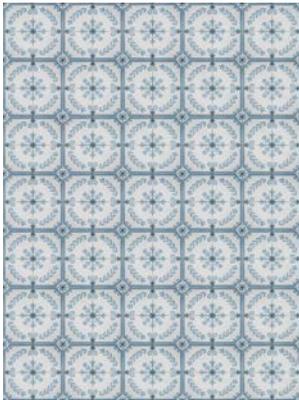
*Madonna\_G*



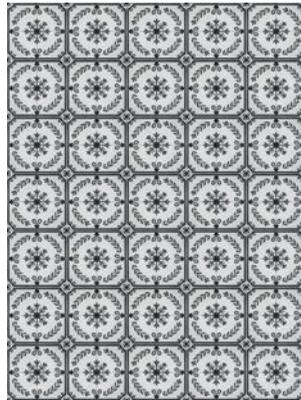
*Madonna\_O*



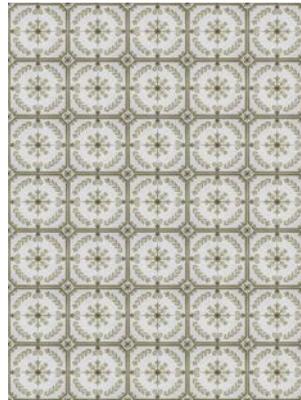
*Madonna\_V*



*Zeus\_A*



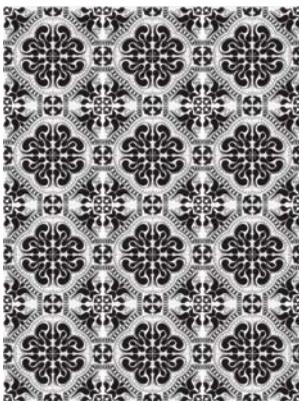
*Zeus\_G*



*Zeus\_V*



*Lady\_W*



*Cookie\_B*



*Game\_A*



*Game\_B*



*Game\_G*



King\_G



King\_O



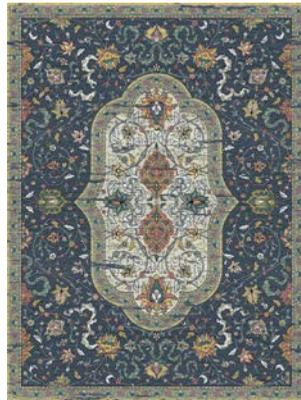
Maple\_O



Zellige\_A



Hamsa\_A



Hamsa\_G



Hamsa\_R



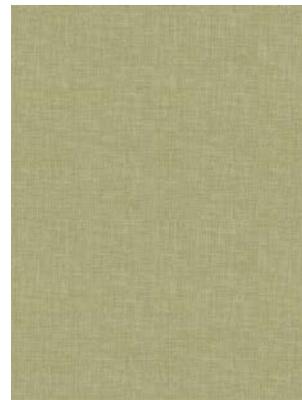
Hamsa\_W



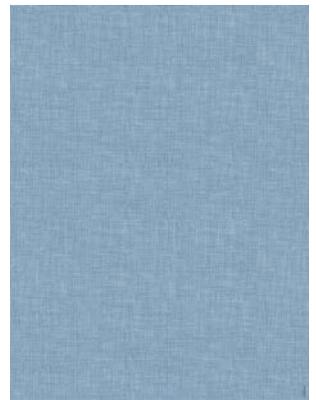
Telar\_A



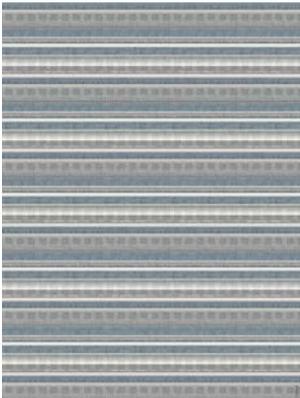
Telar\_G



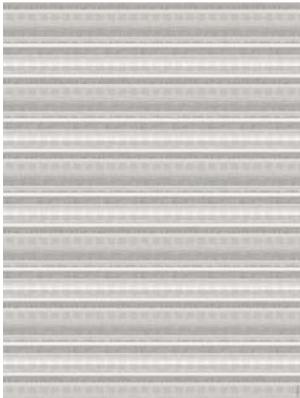
Telar\_V



Telar\_W



Urban\_A



Urban\_G



Brewery\_F



Campanilla\_C



Campanilla\_O



Campanilla\_W



Cosmos\_B



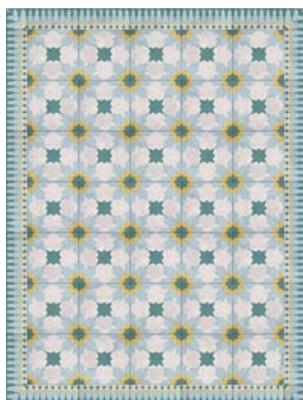
Cosmos\_W

# ADAMÁ The ones we love the most

## Classic



Land\_Y



Fes\_A



Majestic\_A



Majestic\_G

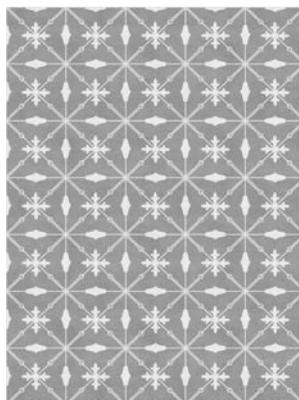
best seller



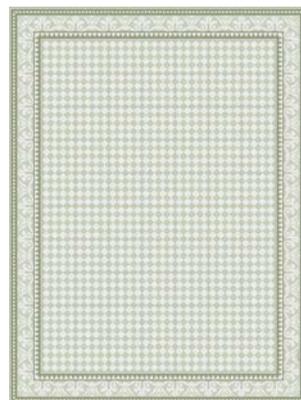
Majestic\_O



Santos\_C



Sue\_G



Venecian\_V



Grunge\_A

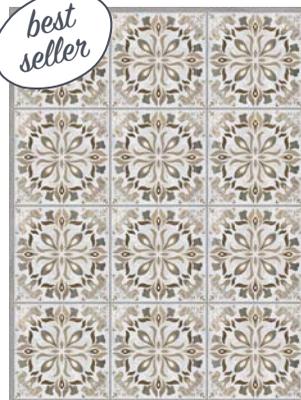


Narangi\_N

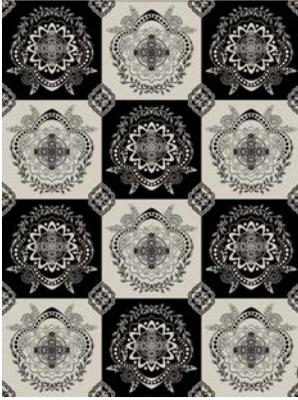


Sansa\_A

best seller



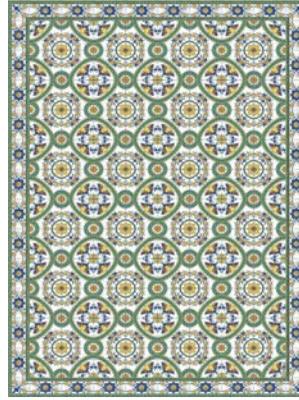
Angel\_F



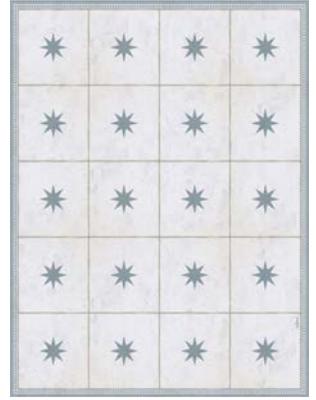
*Bistro\_B*



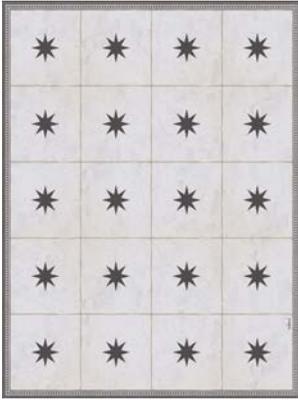
*Cesar\_A*



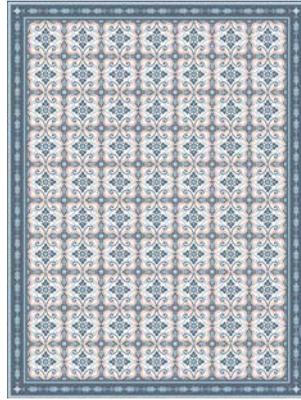
*Mediterranean\_V*



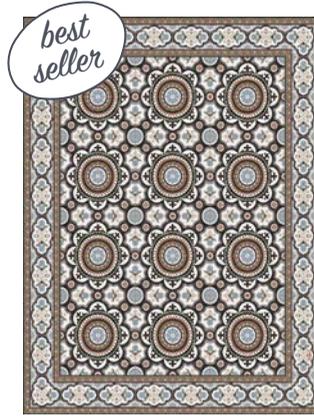
*Sol\_A*



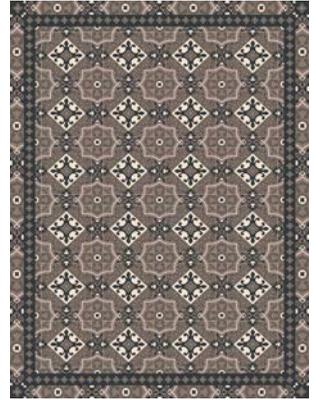
*Sol\_B*



*Amnita\_A*



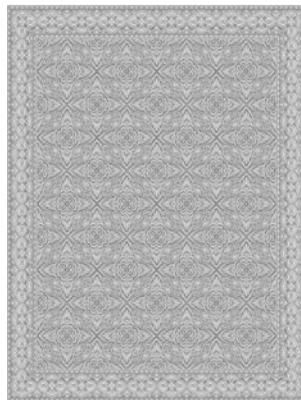
*Jasmine\_C*



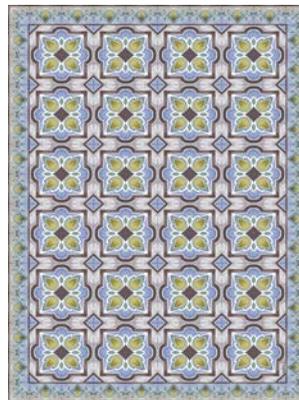
*Pals\_C*



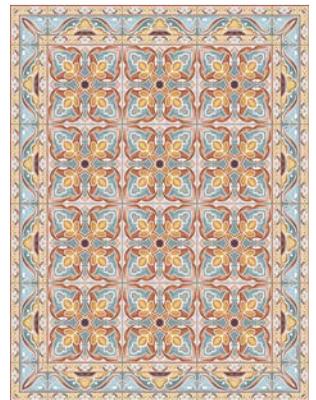
*Noelia\_R*



*Surf\_G*

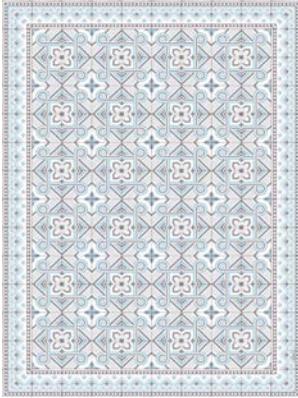


*Algae\_V*



*Butterfly\_O*

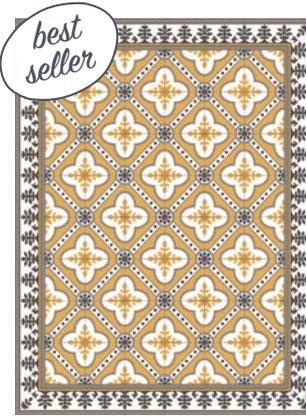
Classic



Integral\_A



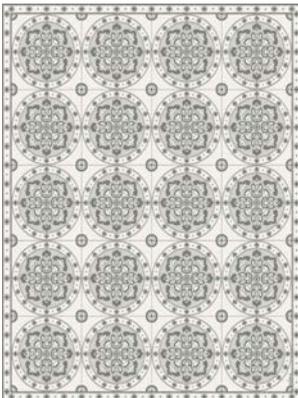
Castelo\_A



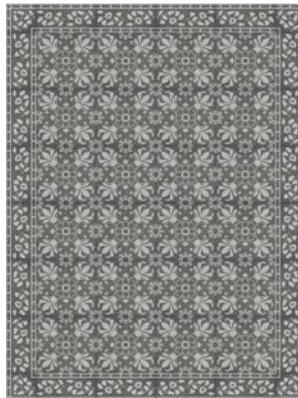
Castelo\_D



Laia\_A



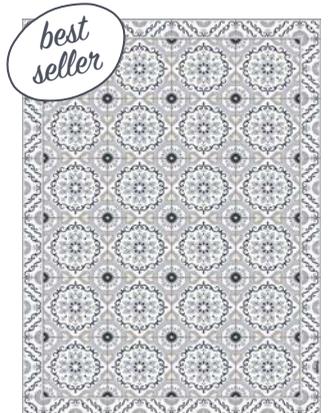
Mundo\_G



Otoño\_G



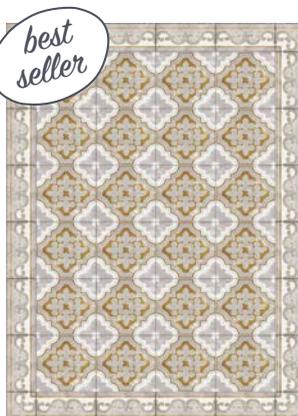
Drawit\_G



Flake\_G



Fragments\_G



Golden\_D



Calidoscopi\_Y



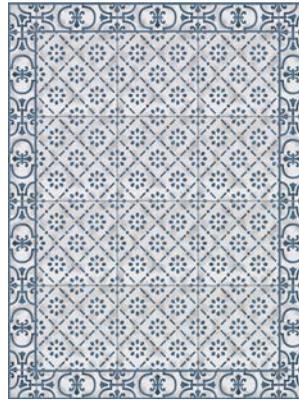
Dragon\_G



Sinspin\_A



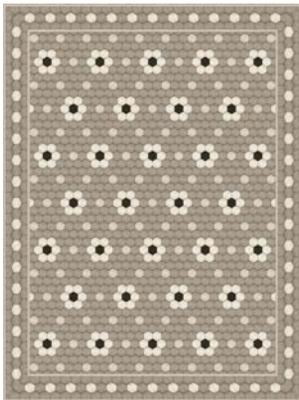
ZigZag\_A



Delicado\_A



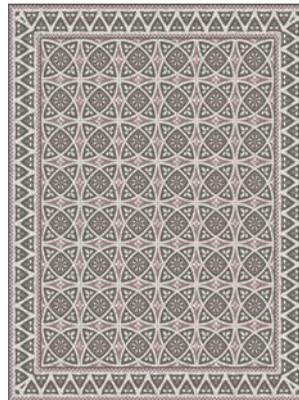
Petite\_Fleur\_N



Petite\_Fleur\_O



Petite\_Fleur\_K



Bar\_Gris



Bar\_R



Crusto\_Beij



Crusto\_Gris



Dream\_BR



Dream\_BW

Classic



Dream\_GR



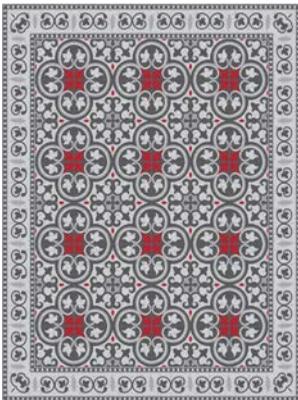
Flora\_Blu



Palace\_LG



Pinta\_Blu



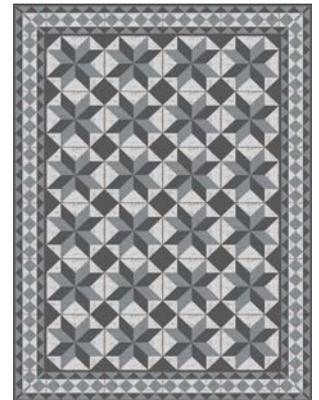
Pinta\_Gris



Rumi



Sun\_B



Sun\_Gris



Tria\_LB



Turquesa\_M

Patchwork

---



Patchi\_BW



Vida\_Mix



Porto\_Mix



Vintage\_CG



Arena\_OG



Fresc\_NA



Metal\_GA

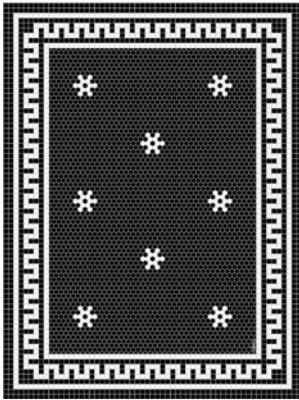


Morning\_A

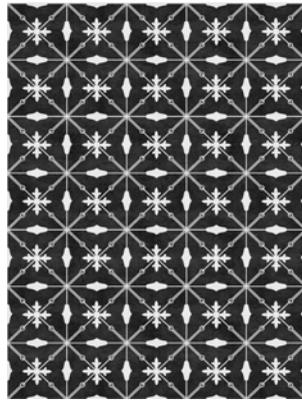


Sevilla\_A

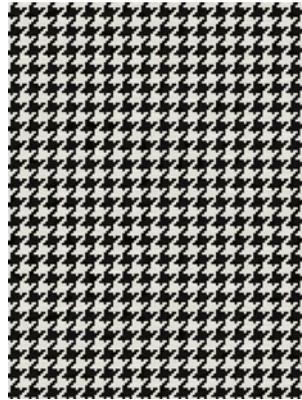
Black & White



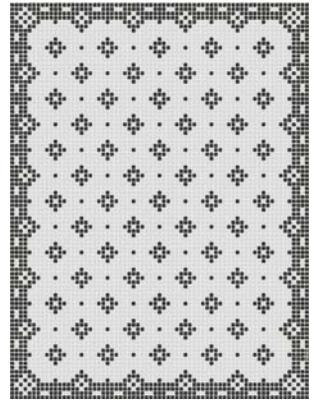
NewYork\_B



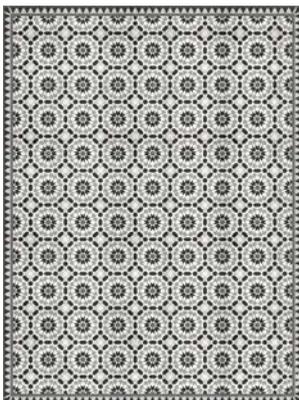
Sue\_B



Falda\_B



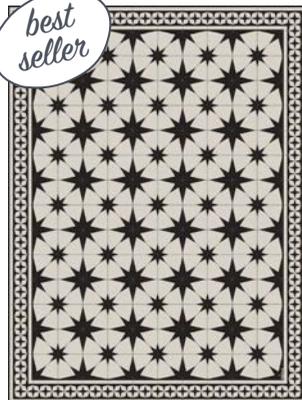
Pool\_B



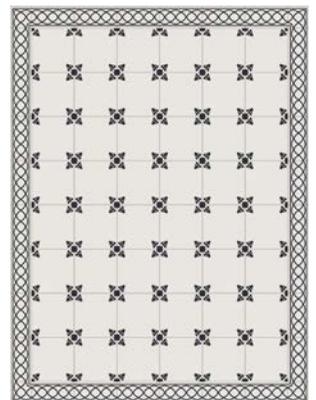
Mezquita\_B



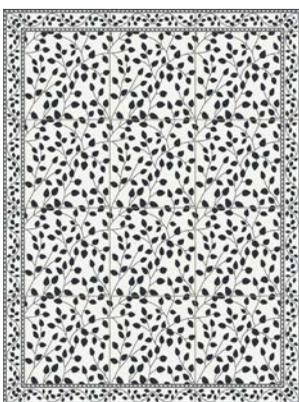
Tuxedo\_B



NightSky\_B



Belita\_B



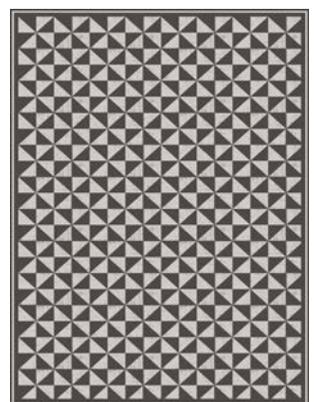
Leaves\_B



Chess\_B



Pinta\_B

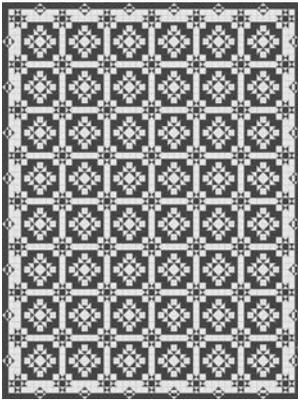


Sancu

\* May consist of variety of shades including off white, light gray and cream.

*Geometric*

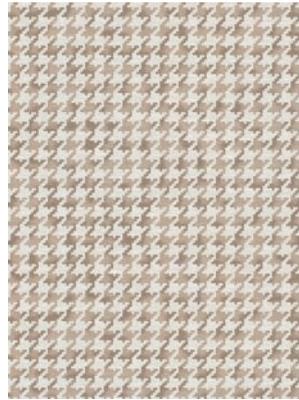
---



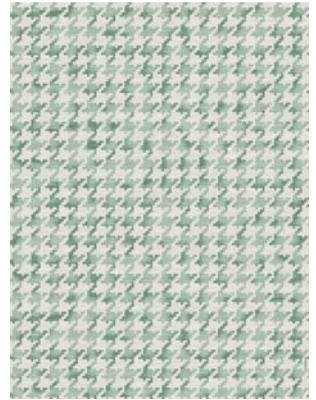
*Geo\_N*



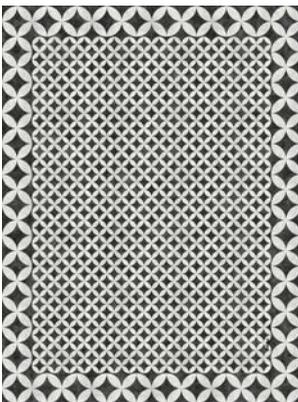
*City\_O*



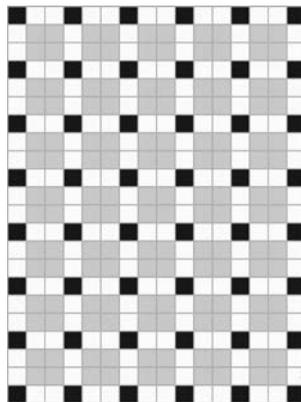
*Falda\_O*



*Falda\_V*



*Sarona\_B*



*Melrose\_G*



*Cubic\_G*



*Cubic\_Mix*



*Kites\_B*

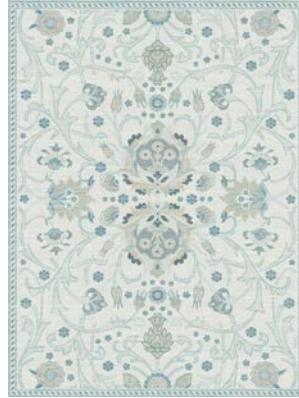
Traditional



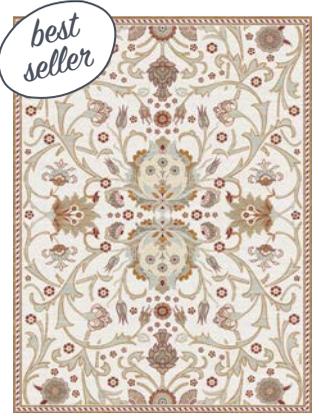
Aztec\_B



Aztec\_W



Castany\_G



Castany\_N



Taco\_C



Mullah\_N



Mullah\_T



Ojo\_Mix



Granada\_C



Granada\_G



Granada\_O



Pers\_G

Contemporary



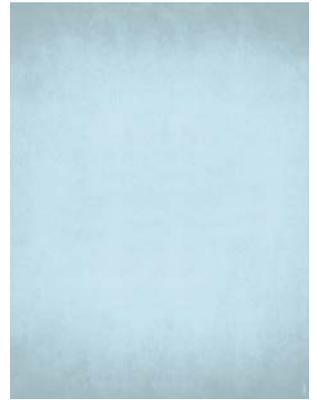
Cinnamon\_O



Colorado\_P



Ella\_G



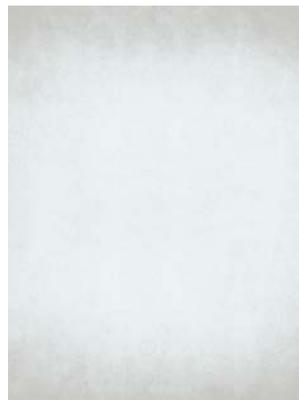
Luna\_A



Luna\_O



Luna\_V



Luna\_W



Nuria\_A

best seller



Nuria\_C



Nuria\_V



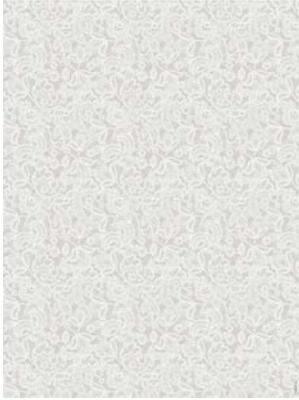
Susana\_A



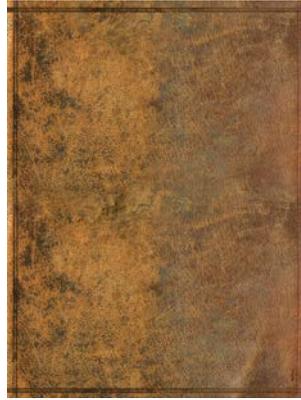
Susana\_G

Contemporary

---



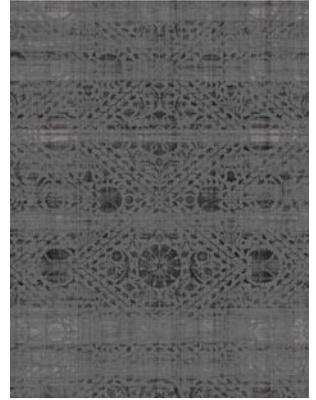
Lace\_W



Leather\_C



Leather\_G



Marina\_B



Marina\_O



Marina\_W



Tal\_W



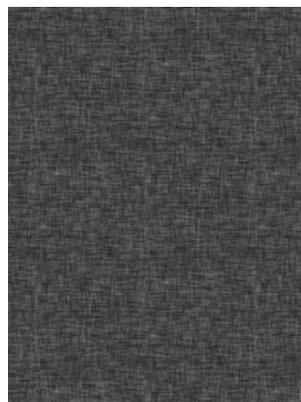
Sound\_V



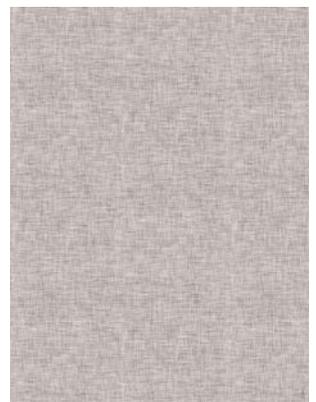
Agra\_G



Lakri\_O



Fabric\_B



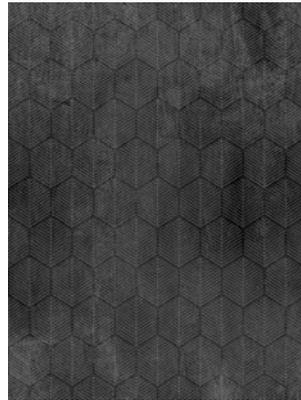
Fabric\_G



*Fabric\_O*



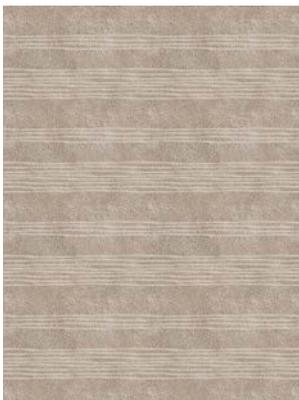
*Terrazito\_O*



*Hidra\_B*



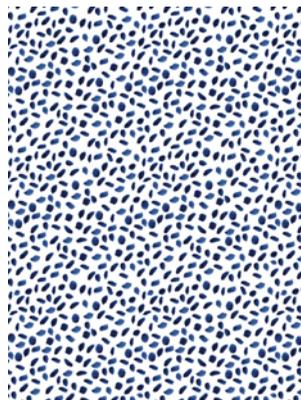
*Calma\_G*



*Calma\_O*



*Freshness*



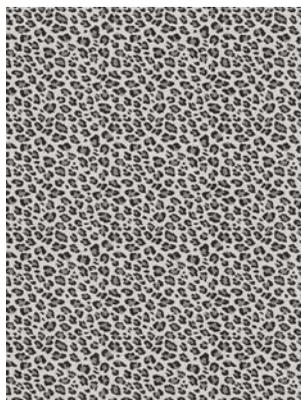
*Blue vibes*



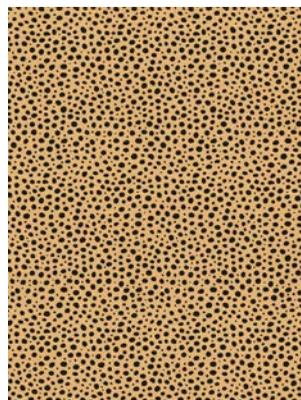
*Nairobi\_M*



*Tanzania\_M*



*Tanzania\_G*



*Africa\_M*

# ADAMÁ The ones we love the most

## Floral



Tashir\_V



Tashir\_W



Lea\_B



Hilos\_O



Joy\_W



Jacobean\_A



Jacobean\_P



Creeper\_B



Renaissance\_B



Monstera\_V



Pretty blue flowers



Blooming bouquet

*Coastal*

---



*Costa\_A*



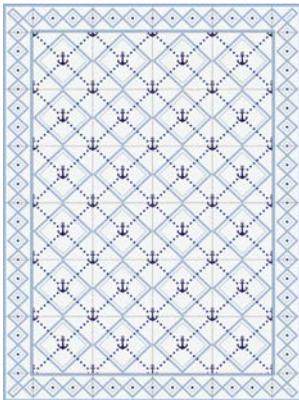
*Menorca\_T*



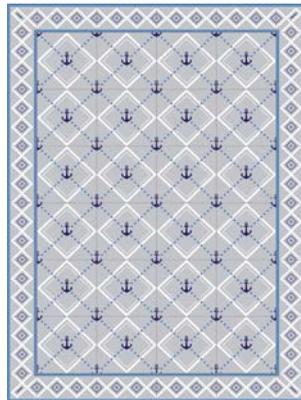
*Surf\_O*



*Noche\_A*



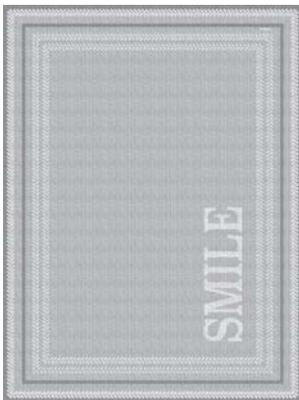
*Anchor\_W*



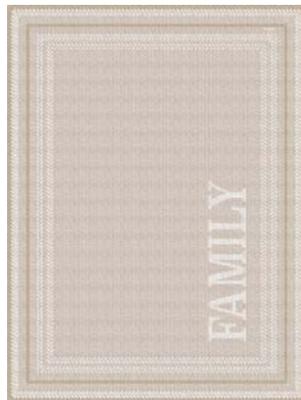
*Anchor\_G*

*Positive Vibes*

---



*Vibe\_G*



*Vibe\_O*



*Spirit\_A*



*Bird\_G*

*Circular*

---



*Bosque\_A*



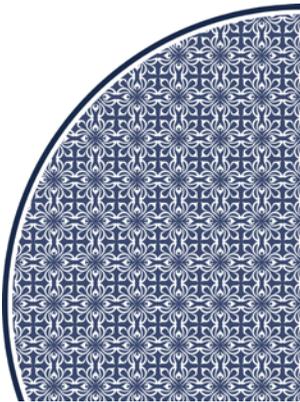
*Bosque\_V*



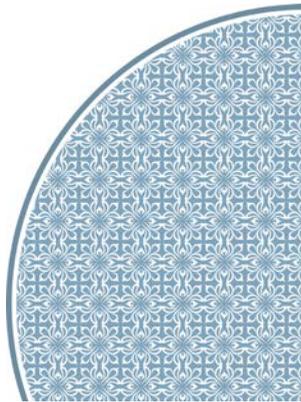
*Dalia\_G*



*Picas\_G*



*Parc\_A*



*Parc\_W*



*Dreamymood\_C*



*Dreamymood\_V*



*Serenity\_A*



*Central\_C*



*Maya\_G*



*Maya\_W*



Casablanca\_A



Casablanca\_V



Harmony\_O



Mette\_B



Universe\_C



Universe\_A



Universe\_B



Lion\_A 80x220 cm

*custom size*  
by ADAMÁ

*together*  
IS OUR FAVORITE PLACE TO BE  
—THE OGGO FAMILY

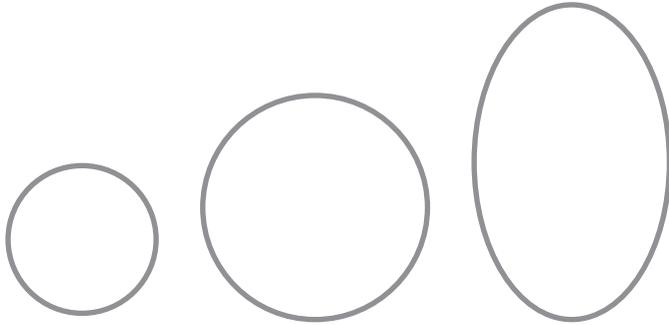


*Wash and*  
LAUNDRY  
SELF-SERVE



## Rugs

- 85% PVC / 15% Polyester
- Anti-slip
- Water resistant
- Durable
- Antiallergic
- Easy to clean



Ø 47.24"  
Ø 3.93'  
Ø 120 cm

Ø 70.86"  
Ø 5.90'  
Ø 180 cm

60"x96"  
5'x8'  
152,4x243,8 cm



23.62"x31.49"  
1.96'x2.62'  
60x80 cm

23.62"x37.40"  
1.96'x3.12'  
60x95 cm

23.62"x47.24"  
1.96'x3.93'  
60x120 cm

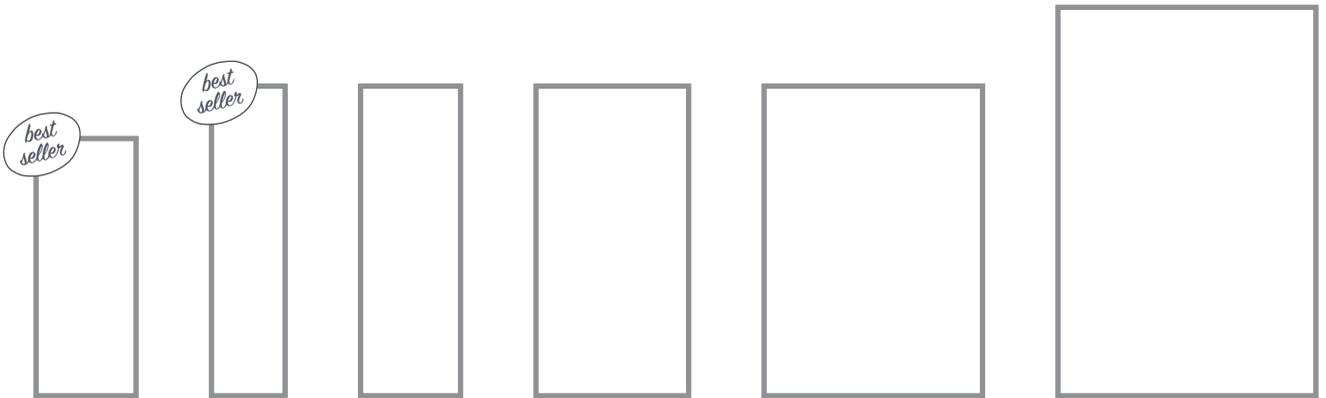
31.49"x47.24"  
2.62'x3.93'  
80x120 cm

36"x60"  
3'x5'  
91,4x152,4 cm

23.62"x70.87"  
1.96'x5.9'  
60x180 cm

47.24"x70.86"  
3.93'x5.9'  
120x180 cm

72"x72"  
6'x6'  
182,9x182,9 cm



31.49"x78.74"  
2.62'x6.56'  
80x200 cm

23.62"x94.48"  
1.96'x7.87'  
60x240 cm

31.49"x94.48"  
2.62'x7.87'  
80x240 cm

47.24"x94.48"  
3.93'x7.87'  
120x240 cm

66.92"x94.48"  
5.57'x7.87'  
170x240 cm

78.74"x118.11"  
6.56'x9.84'  
200x300 cm

## Coasters

- 85% PVC / 15% Polyester
- Water resistant
- Durable
- Antiallergic
- Easy to clean

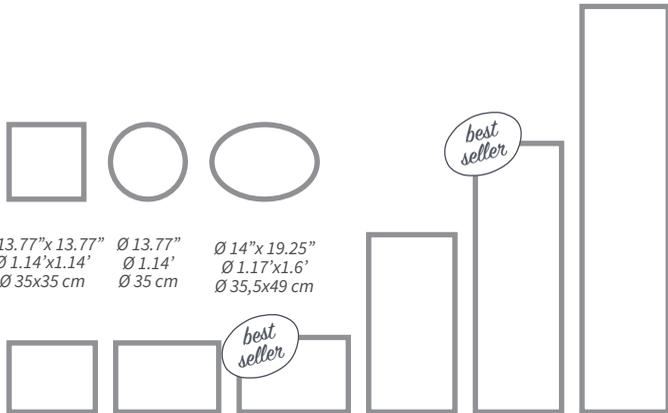


3.93"x3.93"	5.90"x5.90"	7.87"x7.87"	Ø 3.93"	Ø 5.90"	Ø 7.87"
0.32'x0.32'	0.49'x0.49'	0.65'x0.65'	Ø 0.32'	Ø 0.49'	Ø 0.65'
10x10 cm	15x15 cm	20x20 cm	Ø 10 cm	Ø 15 cm	Ø 20 cm



## Placemats / Table runners

- 87% PVC / 13% Polyester ; 85% PVC / 15% Polyester
- Water resistant
- Soft and flexible ; Semi-rigid
- Antiallergic
- Easy to clean



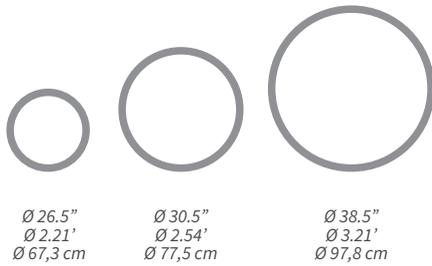
Ø 13.77"x13.77"	Ø 13.77"	Ø 14"x19.25"
Ø 1.14'x1.14'	Ø 1.14'	Ø 1.17'x1.6'
Ø 35x35 cm	Ø 35 cm	Ø 35,5x49 cm

11.81"x15.75"	12"x18"	13.77"x19.68"	15.74"x31.49"	15.74"x47.24"	15.74"x70.86"
0.98'x1.31'	1'x1.5'	1.14'x1.64'	1.31'x2.62'	1.31'x3.93'	1.31'x5.90'
30x40 cm	30,5x45,7 cm	35x50 cm	40x80 cm	40x120 cm	40x180 cm



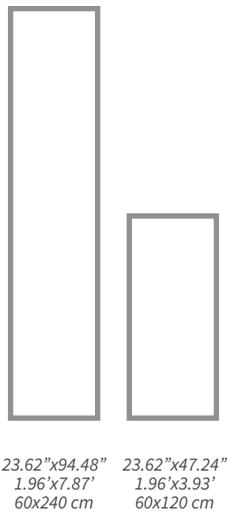
## Table Toppers

- 87% PVC / 13% Polyester ; 85% PVC / 15% Polyester
- Water resistant
- Soft and flexible ; Semi-rigid
- Antiallergic
- Easy to clean



## Wall-A (adhesive wall strips)

- 60% PVC, 40% Cotton / 100% Polyester
- Water resistant
- Durable
- Easy to clean
- Removable



# hghg.ca

Higher Ground Home and Garden

Higher Ground Home and Garden

50 East Wilmot Street

Richmond Hill, Ontario, Canada L4B 3Z3

Tel. 416.250.9232 | Fax 416.250.6788

info@hghg.ca | www.hghg.ca | www.shopzio.com



www.adama-alma.com | info@adama-alma.com  
www.hghg.ca | info@hghg.ca

f i p | made in Spain | made in USA